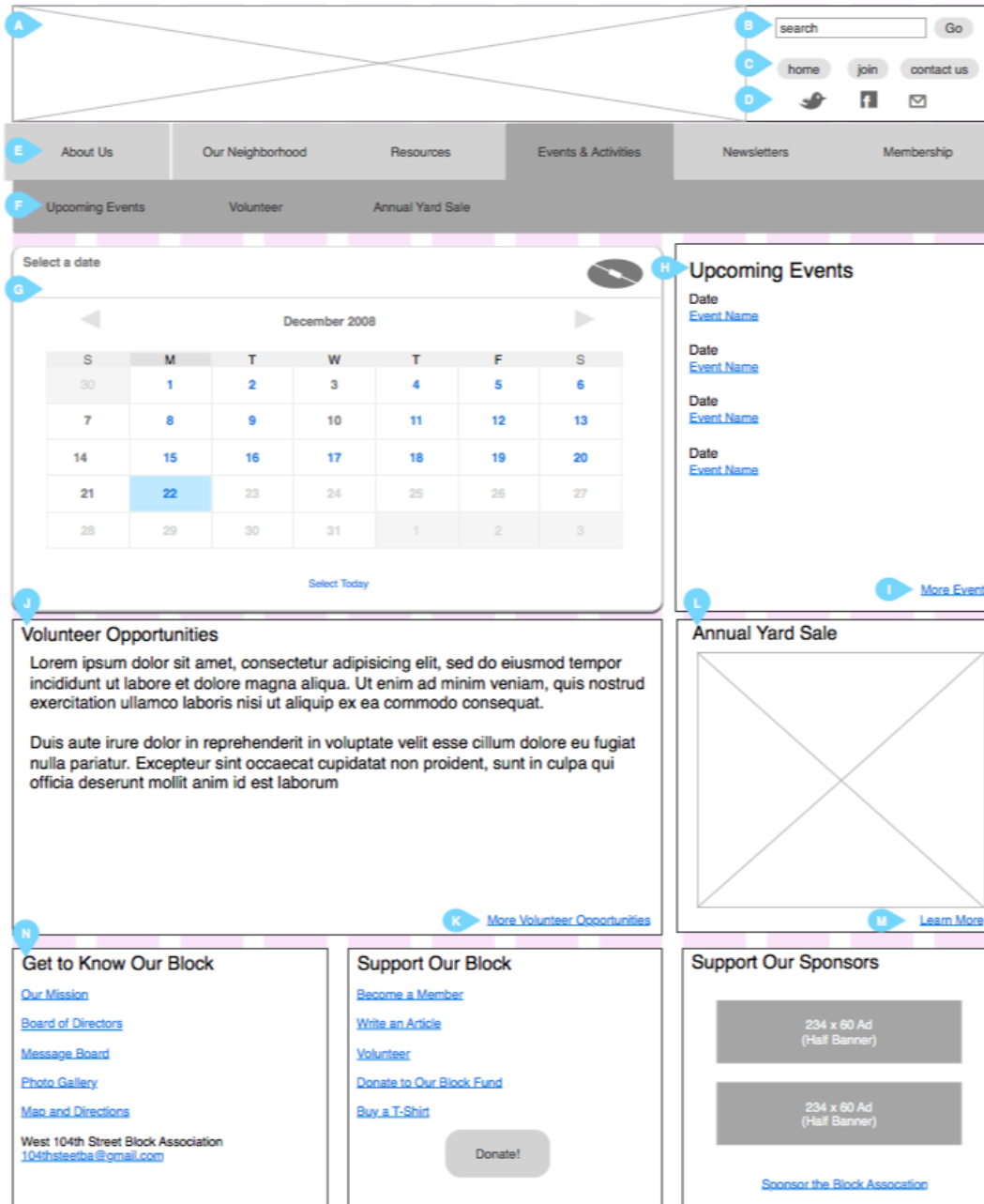


- A Home page logo at top left of every page.
- B Search box at top right
- C Utility Navigation on top right, centered under search box: Join | Contact Us (Home only on secondary pages and lower)
- D Social Media links on top right of every page.
- E Global Navigation button links across every page.
- F Hero gallery will transition through five to six images that link to major pages or events being promoted.
- G Welcome message on home page provides a brief, friendly introduction to the site. Language is warm and cheery.
- H Brief list of upcoming events, links to calendar page.
- I Featured news item from latest newsletter. Pull script from Wordpress posts categorized as “news”
- J Additional featured content. Pull from Wordpress posts categorized as “feature”
- K Footer content on all pages in three sections. The leftmost section includes quick links to engage with the association.
- L The middle footer section, “Support Our Block,” provides quick links to volunteer or help fund the block association through membership, donations, or merchandise purchases.
- M Donate button will link to the association’s Paypal account.
- N The right footer section, “Support Our Sponsors,” has rotating sponsor banners, providing another potential revenue stream.
- O Sponsor logos can be single logo or split into two.
- P Every page has a copyright statement at bottom left.
- Q Every page has a page updated on statement at bottom right.



- A Home page logo at top left of every page.
- B Search box at top right
- C Utility Navigation on top right of every page: Home | Join | Contact Us
- D Social Media links on top right of every page. Opens external website.
- E Global Navigation links across every page. Events & Activities Highlighted
- F Secondary Navigation below global navigation, color relevant to top-level section.
- G Calendar embedded from Google or similar calendar service.
- H Brief list of upcoming events, links to calendar page.
- I More Events links to the Upcoming Events page.
- J Volunteer Opportunities call to action, explains why you should volunteer.
- K More Volunteer Opportunities links to a list of ongoing and event based opportunities
- L Annual Yard Sale is a perpetual banner highlighting the yard sale, the major source of revenue for the Block Association. Could be a graphic with "Save the Date" text or pictures of recent event, "Thank You!" etc.
- M Links to the Yard Sale website.
- N Footer content on all pages in three sections: Get to know our Block, Support Our Block and Support Our Sponsors. See Home page wireframe for details.

A Home page logo at top left of every page.

B Search box at top right

C Utility Navigation on top right of every page: Home | Join | Contact Us

D Social Media links on top right of every page. Opens external website.

E Global Navigation links across every page. Membership highlighted.

F Secondary Navigation below global navigation, color relevant to top-level section.

G Signup form embedded into body of page.

H Drop Down menu allows user to select quarterly or annual payment.

I Alternative selection allows user to print the form. Print CSS should just include form content.

J Link to PayPal account. Sends form information to PayPal.

K Content box with copy for Why Join? and What Your Money Does

L Image links to Buy a T-Shirt page.

M Learn More links to Buy a T-Shirt page.

N Footer content on all pages in three sections: Get to know our Block, Support Our Block and Support Our Sponsors. See Home page wireframe for details.